

CAREER CLUSTER GROUP PRESENTATION INSTRUCTIONS

Introduction

The purpose of this activity is to help students:

- Demonstrate an in-depth knowledge of selected fields of work and occupations
- Learn how to work effectively in teams or groups
- Discover how Career Cruising and other computer technologies can be used in research projects and presentations.

How the Activity Works

Career Cruising divides all of the occupations in the database into 11 “clusters”: Law and Government, Medical and Health, Skilled Trades, etc.

The class will be divided into **groups of four students. Each group will be responsible for preparing and giving a PowerPoint presentation on their career cluster.** The presentation should cover:

- General information on the cluster as a whole
- A more in-depth examination of two occupations.
- Presentations can include handouts, visuals, work-related tools, etc.
- Students are encouraged to be creative in their presentations.

Much of the research can be completed using Career Cruising. However, students are encouraged to do additional research.

What should we include?

Your group is responsible for making a presentation on one of the career clusters in Career Cruising. Part of your presentation should be about the cluster as a whole, including topics such as:

- The types of careers that are included in the cluster
- What these different careers have in common
- Where people in these occupations work
- How much income people in this cluster can earn
- What the labour market is like for people in these clusters (e.g. are there any “hot” areas with lots of jobs available?)
- Where to get more information (e.g. helpful websites, books, newspapers)

The other part of the presentation should be focused on one or two specific careers within the cluster. You may want to pick careers that you think are interesting or that other people may not be familiar with. Your presentation should cover:

- The kind of work or tasks people in the career perform
- The tools, instruments, or equipment they use
- Where they work and who they work with
- How much income they earn and factors that affect their income

- The education and/or training needed to get into the career
- Where to get more information on the career (e.g. helpful websites)
- What real people in the career have to say about it (what they like or dislike, what advice they have for people who want to get into the career, etc.)

Using Web Links

You can use the web links in Career Cruising as a starting point for your Internet research. Simply go to the "Other Resources" section of the careers you are researching and click on the listed links.

If you would like to do additional research on the Internet, you can use your favourite search engine to search for information on the career and career cluster you are researching. Professional and trade associations, unions, colleges, and government websites usually have the most accurate information.

Evaluation

Evaluation will take two parts: one for the group presentation (Mr.Cappello) and one peer evaluation (from your group members). Both of these sources of information will be used when evaluating your grade. It is very important to work well with your group members. If a problem does arise in your group, please speak to Mr.Cappello. Please see the presentation rubric for further evaluation information.