

SKILLED TRADES ADVERTISING ASSIGNMENT!



Your Task: is to create an informative flyer (size 8.5x11") promoting skilled trades for students, using Career Cruising. Remember, only one student may create a poster for each skilled trade topic.

Please include the following elements on your flyer...

A. Important Information

To find the important information, go to:

- Career Cruising> Explore Careers> Search By Cluster> Skilled Trades> *your* trade
1. Job Title (only one student may research each field of work - first come, first serve)
 2. Working Conditions
 3. Earnings/Pay rate
 4. Education Required (training needed to do the job and recommended high school credits)
 5. Career Path (a starting point for new workers)
 6. Related Jobs

B. A catch phrase, and questions to inspire the reader:

e.g. Do you enjoy...Have you ever dreamed of...

*hint- see the "Breakdown of Activities section" under "Interviews" in each job profile

C. Graphics and Art

Your poster needs to be attractive and appropriate to draw student's attention. Be creative! Find pictures and artwork that relate to your trade, and create a design that is striking, easy to read, and enhances the message of your poster.